

Q4'17 Overall Page Views

- 1 Penn State
- 2 Ohio State
- 3 Notre Dame
- 4 Minnesota
- 5 Michigan State
- 6 UConn
- 7 Auburn
- 8 Virginia
- 9 South Carolina
- 10 Purdue
- 11 Big Ten
- 12 Baylor
- 13 Navy
- 14 Ole Miss
- 15 TCU
- 16 Wake Forest
- 17 Georgia Tech
- 18 Villanova
- 19 San Diego State
- 20 Vanderbilt
- 21 Gonzaga
- 22 Boise State
- 23 Georgetown
- 24 Providence
- 25 FAU

Q4'17 Online Store Revenue

- 1 Michigan State Official Store
- 2 Big Ten Official Store
- 3 Villanova Official Store
- 4 TCU Official Store
- 5 Air Force Official Store
- 6 Minnesota Official Store
- 7 Georgetown Official Store
- 8 Wake Forest Official Store
- 9 South Carolina Official Store
- 10 Purdue Official Store
- 11 Providence Official Store
- 12 Johns Hopkins Official Store
- 13 North Texas Official Store
- 14 Vanderbilt Official Store
- 15 Denver Official Store
- 16 Western Carolina Official Store
- 17 Coastal Carolina Official Store
- 18 FAU Official Store
- 19 Rice Official Store
- 20 San Jose State Official Store
- 21 Siena College Official Store
- 22 Oakland Official Store
- 23 UNLV Official Store
- 24 DePaul Official Store
- 25 Penn State Game-Worn Jerseys

Q4'17 Overall Uniques

- 1 Ohio State
- 2 Penn State
- 3 Notre Dame
- 4 Minnesota
- 5 Michigan State
- 6 Auburn
- 7 Big Ten
- 8 UConn
- 9 South Carolina
- 10 Virginia
- 11 Purdue
- 12 Ole Miss
- 13 TCU
- 14 Navy
- 15 Baylor
- 16 Georgia Tech
- 17 Wake Forest
- 18 Villanova
- 19 San Diego State
- 20 Boise State
- 21 Vanderbilt
- 22 Georgetown
- 23 FAU
- 24 Denver
- 25 Gonzaga

Q4'17 CSL Revenue

- 1 UConn
- 2 Ohio State
- 3 Baylor
- 4 Villanova
- 5 Denver
- 6 TCU
- 7 Providence
- 8 Ole Miss
- 9 South Carolina
- 10 Navy
- 11 Houston
- 12 Coastal Carolina
- 13 Georgetown
- 14 Texas Arlington
- 15 Penn State
- 16 Georgia Tech
- 17 Auburn
- 18 Minnesota
- 19 Wake Forest
- 20 Central Michigan
- 21 DePaul
- 22 Miami (Ohio)
- 23 Louisiana Tech
- 24 Vanderbilt
- 25 Michigan State

Q4'17 Mobile Page Views

- 1 Penn State
- 2 Ohio State
- 3 Minnesota
- 4 Notre Dame
- 5 Michigan State
- 6 Auburn
- 7 UConn
- 8 Virginia
- 9 South Carolina
- 10 Purdue
- 11 Big Ten
- 12 Baylor
- 13 Navy
- 14 TCU
- 15 Ole Miss
- 16 Wake Forest
- 17 Georgia Tech
- 18 Villanova
- 19 San Diego State
- 20 Boise State
- 21 Gonzaga
- 22 Vanderbilt
- 23 Providence
- 24 FAU
- 25 Georgetown

Q4'17 Video Plays

- 1 Notre Dame
- 2 Penn State
- 3 Auburn
- 4 Ohio State
- 5 UConn
- 6 Baylor
- 7 Michigan State
- 8 Virginia
- 9 South Carolina
- 10 Minnesota
- 11 Villanova
- 12 Providence
- 13 TCU
- 14 Central Michigan
- 15 Denver
- 16 Miami (Ohio)
- 17 Marquette
- 18 St. John's
- 19 Air Force
- 20 Vanderbilt
- 21 Navy
- 22 Coastal Carolina
- 23 Georgia Tech
- 24 DePaul
- 25 Gonzaga

Q4'17 Mobile Uniques

- 1 Ohio State
- 2 Penn State
- 3 Notre Dame
- 4 Minnesota
- 5 Auburn
- 6 Michigan State
- 7 Big Ten
- 8 UConn
- 9 South Carolina
- 10 Purdue
- 11 Virginia
- 12 Ole Miss
- 13 TCU
- 14 Baylor
- 15 Navy
- 16 Wake Forest
- 17 Georgia Tech
- 18 Villanova
- 19 Boise State
- 20 San Diego State
- 21 Vanderbilt
- 22 FAU
- 23 Gonzaga
- 24 Houston
- 25 Georgetown

Q4'17 Video Time

- 1 Penn State
- 2 Notre Dame
- 3 Auburn
- 4 UConn
- 5 Virginia
- 6 Baylor
- 7 Ohio State
- 8 Villanova
- 9 Vanderbilt
- 10 Providence
- 11 Minnesota
- 12 Marquette
- 13 South Carolina
- 14 Michigan State
- 15 Navy
- 16 TCU
- 17 Denver
- 18 Coastal Carolina
- 19 Central Michigan
- 20 Ole Miss
- 21 Houston
- 22 DePaul
- 23 Boise State
- 24 Purdue
- 25 Miami (Ohio)